

Cayman Compass

PRINT MEDIA KIT

To inform, educate, celebrate, and convene our community through quality storytelling, all with the goal of making the Cayman Islands a better place, each and every day.



Cayman Compass

The *Cayman Compass* has **relaunched** with a **new look**, repositioning itself in the **heart of the community**.

The *Cayman Compass* is the islands' most-trusted news source. Published daily, the newspaper is at the heart of the community, reflecting and celebrating the Cayman Islands' cultural diversity. Delivered in both print and digital format, the *Compass* brings the news to you as it happens, via our web and social media platforms, with in-depth analysis in the following day's paper.



cayman topics

In addition to breaking news, the Compass features sections on community news, local sport, living and, each month, takes an in-depth look at important topical issues.



Keeping you up to date and informed with the latest happenings in the Cayman Islands.



Covering our island lifestyle, focusing on community events, people and culture.



Taking an in-depth look at issues impacting our islands.



Reporting on the local business community, along with information and analysis on the financial services sector.



Comprehensive coverage of the local sports scene, highlighting our athletes, clubs and sporting events.



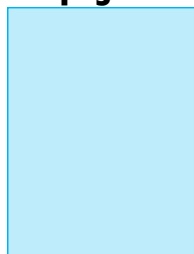
To enhance reader engagement, the print version is complemented by multimedia content along with its online counterpart, CaymanCompass.com

Cayman Compass

display specifications

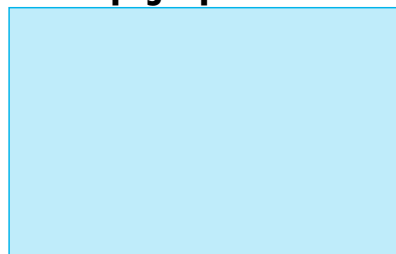
RATES & DEADLINES (CI\$)

full page



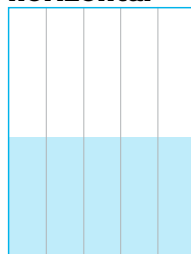
10.2959" x 13.6654"
\$1360

double page spread



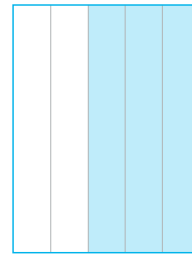
21.3792" x 13.6654"
\$2500

half page horizontal



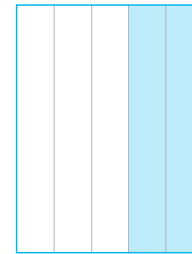
10.2959" x 6.7559"
\$780

3 column vertical



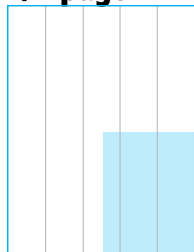
6.1132" x 13.6654"
\$820

2 column vertical



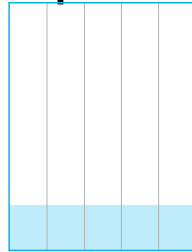
4.0218" x 13.6654"
\$620

1/4 page



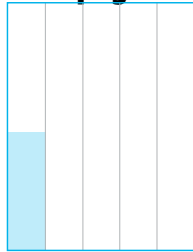
5.0542" x 6.7559"
\$440

strip ad



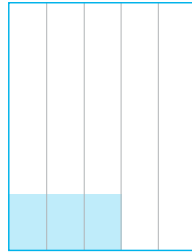
10.2959" x 2.6142"
\$350

1/10 page



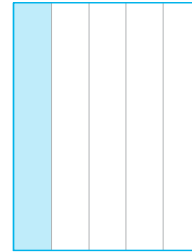
1.9305" x 6.7559"
\$280

small horizontal



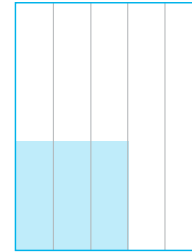
6.1132" x 3.2244"
\$320

1x10



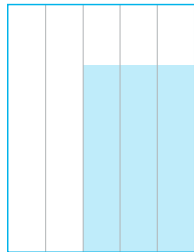
1.9305" x 13.6654"
\$580

3x5



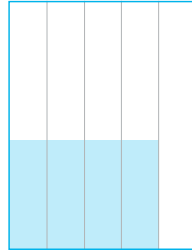
6.1132" X 6.7559"
\$660

3x7.5



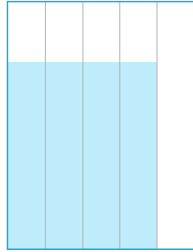
6.1132" X 10.2107"
\$790

4x5



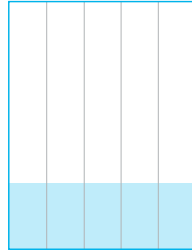
8.2046" X 6.7559"
\$760

4x7.5



8.2046" X 10.2107"
\$940

5x3



10.2959" X 3.9921"
\$650

All Prices CI\$

Premium pages 3, 5, 7, OBC or other fixed page request - \$1600

Wraps and insert pricing available upon request

advertising deadlines:

Publication Day	Ad booking Deadline	Artwork Deadline
Monday	10 am Wednesday	3 pm Wednesday
Tuesday	10 am Thursday	3 pm Thursday
Wednesday	10 am Friday	3 pm Friday
Thursday	10 am Monday	3 pm Monday
Friday	10 am Tuesday	3 pm Tuesday

acceptable file formats

Art must be submitted CMYK @ 300 dpi (photos). Artwork submitted is presumed to be print-ready, and all art should be accompanied by a printed colour proof. We do not accept Pantone colours, please convert all colour to process. All black text and black vector artwork should be 100% process black.

We accept industry standard programmes such as Adobe products and press-ready PDFs. Illustrator EPS (with text converted to paths and linked files embedded), TIFF (flattened at 300 dpi) or PDF (with all fonts and graphics embedded).

There is a fee of CI\$100/hour for artwork requiring production services.



CLASSIFIED AD SPECIFICATIONS & DEADLINES

At the Cayman Compass we strive to offer our advertisers the very best value for their money. The ads on this page open up new opportunities for creative customizable use of space with a focus on **IMPACT**, not inches.

- Easy to read
- Allow for innovative and flexible use of newspaper space
- Result in a cleaner looking paper with stronger impact, leading to better ad response
- Allow for a pricing structure that rewards clients

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color specifications

FULL COLOR

Full Page \$400

Half Page \$300

3 and 2 Column \$300

Quarter Page and below \$200

SPOT COLOR

\$100 for all sizes

spot colors



Blue
C100 M65



Cyan
C100



Green
C100 Y100



Magenta
M100



Orange
M65 Y100



Red
M100 Y100



Yellow
M25 Y100

WEDNESDAY, 9 OCTOBER 2019

Classifieds

FIND WHAT YOU'RE LOOKING FOR

- EMPLOYMENT
- REAL ESTATE
- RELIGIOUS/CHEMICAL/PROFESSIONAL
- REWARDS

Employment Vacancies



THE BRASSERIE

We are seeking experienced applicants to join our diverse and expanding team in the position of

Reservation Agent/Event Coordinator

Flowers Restaurants/The Brasserie Restaurant, The Brasserie Market, The Cabanae, Jack of the Wick, The Wick, The Back House and The Brasserie Patisserie.

We require:

- Comfortable in the work force environment
- Good verbal presentation, energetic with pleasant and welcoming demeanor
- Able to relate to people of all cultures and levels
- Professional, hospitable and passionate.

Duties include but not limited to:

- Under the supervision of the Restaurant Manager, it is expected that our Private Event & Reservation Coordinator promote, price, plan, coordinate, and supervise the execution of private parties, special events, meetings and entertainment sales.
- Communicate all event details to F&B & B&B management throughout the entire process
- Provide liaison with supplier of all confirmed events for Chef, Sous and Pastry
- Drafting, calling, and writing cost, contract, and new inquiries on a daily basis throughout the workweek
- Develop marketing strategies for continued growth of the Events and Catering/Delivery Department
- Utilize available company Twitter and Facebook, in coordination with our PR department, to inform and educate followers of events, products and any other information
- General involvement in events as Brasserie Purveyors sector progresses/develops
- Assist in general reservation management and inquiries as needed
- Assist the service staff in a host/maitre d position during the busy hours of each day (lunch 12:30-2:00 PM, Dinner 6:00-9:00 PM).

The successful candidate must:

- Present self in a highly professional manner to others and understand honesty and ethics are essential
- Ability to maintain a positive attitude
- Maintain high standards for work areas and appearance
- Ability to communicate with professionalism and respect
- Must have strong phone etiquette and computer skills
- Strong attention to detail
- Ability to work well under pressure
- Excellent oral and written communication skills
- Excellent management and organizational skills
- Ability to work well alone and in a team
- 2-3 years' experience related experience
- Minimum of 2 years' food & beverage server experience
- Ability to work in a standing position for long periods of time.

Salary: US\$48,000 - \$53,000 per annum plus quarterly bonus. Does not include gratuities.

Competitive compensation package will be commensurate with relevant experience and qualifications. Only short listed candidates will be contacted.

Interested Caymans and foreign Residents should submit cover letter, resume, three most recent references and copy of police clearance to careers@brasserie.com before October 20th, 2019.

On behalf of our client Interiors Consult Group, we are seeking a Corporate Administrator/Office Manager for their Cayman Islands office. Interiors Consult is a leading corporate management and financial services firm with offices across the globe, providing an international solution for its clients worldwide.

They are a world leader in their field and offer services in several different languages, providing assistance in the areas of finance, taxation, corporate law and company management to the highest efficiency and reliability to meet the complex needs of their clients' international businesses.

Corporate Administrator/Office Manager

Duties:

- General Corporate Administrator duties to include incorporation, filing with CIMA, liaising with the ROC, and liaising with key stakeholders.
- Ensuring that the company complies with both local and international legal and regulatory requirements.
- Ensuring policies are up-to-date and approved.
- Office Management duties to include the smooth running of the office on a day-to-day basis.
- Organizing meetings and managing databases.
- Assist in the recruitment process for future staff members.
- Liaising with the company's global offices and clients.

Requirements:

- A Bachelor's University Degree or other relevant qualification.
- Experience in the field of company incorporation and administration.
- Excellent written and verbal communication skills.
- Leadership skills and
- Willingness to work outside of normal working hours when required.

Salary commensurate with experience and qualifications.

For more information on the above position email charlie.phillips@interiorsconsult.com

Deadline for applications: 16th October 2019

Contact: charlie.phillips@interiorsconsult.com
Tel: 1 345 944 7837

Yough Seafood & Maintenance

Seeking two Males/Seafoodworkers.

7 to 10 yrs experience.

\$12 Cpl per hour.

717 316 1179

KY 1-1008

Unique Art

is seeking a creative artist to meet painting, jewelry & ceramics.

with over 5 years experience.

Salary US\$6 Hour.

Free material benefits.

PO Box 439 KY-1187

North Side Liquors

Seeking Cashier with exp. in Wine & Spirit.

P.O.S. ready work skills

weekends and holidays

With 5 yrs exp. US\$6.00 p/hr.

PO Box 639 KY-1187

Star Island Restaurant

Kitchen Helper with C106.00/hour and standard benefits, send resume to PO BOX 44 West End Road, Cayman Brac.

SMS Auto

Seeking a Mechanic With 10 yrs exp. C\$12.00 p/hr. + Standard Benefits

Email: skwilliams15@hotmail.com

column inches

1 col = 1.9305 in"

2 col = 4.0218 in"

3 col = 6.1132 in"

4 col = 8.2045 in"

5 col = 10.2959 in"

Cayman Compass

compass media

TERMS AND CONDITIONS

1. This contract is made between the Advertiser, defined as either a company, legal partnership, individual or agency and Cayman Compass Ltd., hereinafter referred to as the Publisher.
2. Any contract cancelled by the Advertiser after publishing closing date and time is subject to a fee of 25% of the full advertisement cost in addition to any design fees incurred.
3. The Publisher has the right to refuse any advertising contract or specific creative execution at its sole discretion. The Publisher will not be held liable for any loss or damage caused directly or indirectly by such cancellation or refusal to publish.
4. It is the responsibility of the Advertiser to submit all advertising materials to the publication on a timely basis according to the artwork deadline in the Publication Media Kit. In the event that materials are not received on time, the Advertiser will be responsible for any overtime costs incurred and/or the full cost of the contracted space.
5. Publisher will provide basic design service for standard newspaper ads which includes a maximum of 3 proofs. CI\$100 for each additional proof. Basic design service does not include photography or logo design.
6. Design services that are beyond 'basic' are subject to fees based on time required.
Production Fees: Creative and Design CI\$120 (includes a maximum of 3 proofs, CI \$100 for each additional proof)
Writing Services: FP (400 - 600 words) CI\$500, DPS (600 - 700 words) CI\$600
Photography: One hour photo shoot CI\$300 (includes up to 4 hours of editing. Additional editing at CI\$150/hour)
7. A PDF copy of artwork produced by the Publisher can be obtained with the payment of a \$250 release fee.
8. The Advertiser authorises the Publisher to destroy all photographs, artwork, film or other materials after a period of 30 days from publication if return of said media is not requested on signing of this contract.
9. The Advertiser hereby indemnifies the Publisher in respect of any claims that may be made arising out of the publication of any advertisement. All advertisements are published on the assumption that the Advertiser has proper rights and consent for the use of photographs, testimonials, claims, etc. Advertiser further agrees to indemnify the Publisher and his agents from any liability including a full indemnity for its legal costs arising out of any claim made against the Publisher for breach of copyright, breach of intellectual property rights or otherwise arising from the Advertiser not having the required authority or permission to use such materials.
10. Any advertisement that, in the opinion of the Publisher, could be mistaken for editorial copy will be clearly labelled "Advertisement."
11. While the Publisher will make every effort to place advertisements in positions requested by the Advertiser, the Publisher is under no obligation to do so, except in cases where the Advertiser has paid a premium to reserve a preferred position.
12. All advertising contracts are contingent upon acts of God, strikes, mechanical breakdowns or any other unforeseen interruptions to the production schedule.
13. The Publisher will not be liable for any loss or damage arising out of failure to publish on a timely basis or inadvertent omission from any issue of the publication. Likewise, the Publisher will not be liable for any errors in telephone numbers, addresses, or any other information in any advertisement.
14. It is the responsibility of the Advertiser to notify the Publisher in writing of any error in advertisements within seven days of publication.
15. If the Publisher takes legal action to recover any sums due under this contract, the Advertiser will be responsible for the Publisher's legal costs on an indemnity basis in addition to all amounts due, including interest charges.
16. Payment is due in full on signing of contract. Account customers are extended 30 days net payment terms unless otherwise agreed in the contract. Any account that remains unpaid after 30 days from the date of the invoice will be subject to credit hold, and 5 per cent interest per month on a compounded basis.
17. Advertising rates are based on digital files being submitted to the Publisher in the correct high-resolution format outlined in the "Acceptable File Formats" portion of the publication's Media Kit. If additional services are necessary to prepare digital logos or files for high quality reproduction there will be an additional charge of CI\$100 per hour.



compassmedia

t. +1 (345) 949-5111

e. sales@compassmedia.ky | w. compassmedia.ky | PO Box 1365 | Grand Cayman KY1-1108